



JUNIOR LEAGUE OF HARLINGEN

SPONSORSHIP OPPORTUNITIES

2023-2024



KIDFIT FESTIVAL



KIDS IN THE KITCHEN



EMPOWHERMENT INSTITUTE



DONE IN A DAY

ABOUT US

Since its founding in 1947, the Junior League of Harlingen has been an organization of women bringing people and needs together. We welcome all women over the age of 21 who demonstrate a commitment to voluntarism regardless of race, religion, or national origin. Currently there are 170+ active, provisional, and sustaining members from the greater Harlingen area. The Junior League of Harlingen is part of the Association of Junior Leagues International, which includes 295 Junior Leagues in the United States, Canada, Mexico and Great Britain.



OUR MISSION

TRANSFORMING COMMUNITIES BY CHALLENGING THE STATUS QUO

The Junior League of Harlingen, Inc. is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.

OUR VISION

The Junior League of Harlingen:

Women volunteers as catalysts for lasting community change

We value transformational female leaders who

SET BOLD GOALS,

open their circles and their minds,

disrupt convention &

CHANGE THE CONVERSATION

for the betterment of civil society.



2023-2024 CALENDAR OF EVENTS

COMMUNITY IMPACT

Girls Education Mentoring Series (GEMS) - Monthly: September 2023 - April 2024

Teen Leadership Conference (TLC) - Saturday, January 13, 2024

EmpowHERment Institute - March 2024

Kids in the Kitchen - October 2023, RioFest 2023, March 2024 & KidFit April 13, 2024

KIDFIT Festival- Saturday, April 13, 2024

FUNDRAISERS

Handbag Raffle- Thursday, December 7, 2023

Downtown at Sundown- Monthly: Every 3rd Saturday of the Month

Casino Night- Saturday, February 10, 2024

JLH COMMUNITY IMPACT PROGRAMS



Junior League of Harlingen
Girls Educational Mentoring Series

The Girls Education Mentoring Series (GEMS) is a collaborative program with Harlingen Consolidated Independent School District (HCISD). This program targets middle school girls from HCISD middle schools and encourages an honest conversation about a girl's world and helps create a sense of support and sisterhood.

Our goal is to increase leadership skills, boost self esteem, inspire goal setting for the future, educate the pros and cons of social media use and teach professional development through our monthly sessions with interactive activities and speakers. By the end of the year, we, along with HCISD, hope that we created a safe environment where girls can connect with each other, make new friends from other schools, express themselves authentically and celebrate what makes them beautifully unique. We have also created an opportunity for our girls in the mentorship program to practice voluntarism by participating and organizing a Done in a Day activity at their school.

GEMS SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR | \$1,500

- Name/Business logo on all GEMS Promotional Materials
- Recognition as the Title Sponsor during all GEMS sessions
- Invitation to attend Final Session in April 2024 and address GEMS participants with an empowering and positive message
- Company provided signage placed at Event
- Social Media Recognition and JLH Website Recognition with direct link to your website
- "Sponsor Spotlight" feature in JLH Weekly Mailer with direct link to your website

MEAL SPONSOR | \$1000

- Name/Business logo on GEMS Completion Program
- Recognition at GEMS Session as GEMS 'Meal Sponsor'
- Opportunity to attend final session and introduce meal time
- Social Media Recognition and JLH Website Recognition

CONFIDENCE KIT SPONSOR | \$500

- Social Media Recognition and JLH Website Recognition with direct link to your website
- Sponsor Spotlight in JLH Weekly Mailer with direct link to your website

COMPLETION GIFT SPONSOR | \$500

- Social Media Recognition and JLH Website Recognition with direct link to your website
- Sponsor Spotlight in JLH Weekly Mailer with direct link to your website

JOURNAL SPONSOR | \$500

- Social Media Recognition and JLH Website Recognition with direct link to your website
- Sponsor Spotlight in JLH Weekly Mailer with direct link to your website

SPONSOR A PARTICIPANT | \$50

- Name/Business logo on GEMS Completion Program



**JUNIOR LEAGUE OF HARLINGEN
TEEN LEADERSHIP
CONFERENCE**

The Teen Leadership Conference (TLC) targets high school aged young women in Cameron County. We provide these young women with knowledge of the college admissions process, financial literacy, professionalism and best practices to present their "best self" as they go forward in their future.

TLC SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR | \$1,000

- Name/Business logo on all TLC Promotional Materials
- Recognition as the Title Sponsor during TLC
- Opportunity to attend TLC and address participants
- Company provided signage placed at Event
- Social Media Recognition and JLH Website Recognition with direct link to your website
- "Sponsor Spotlight" feature in JLH Weekly Mailer with direct link to your website

JOURNAL SPONSOR | \$300

- Name/Business logo on Conference Program
- Name/Business logo on Journals
- Recognition as the 'Journal Sponsor' at TLC
- Company provided signage placed at Event
- Social Media and JLH Website Recognition

SPEAKER GIFT SPONSOR | \$25 (6 available)

- Opportunity to have name/logo on sponsor gift wrapping

RAFFLE/DOOR PRIZE SPONSOR | \$50 (10 available)

- Recognition for prize sponsored
- Opportunity to have name/logo on sponsor gift wrapping

SPONSOR A PARTICIPANT | \$50

- Recognition listed in conference program

JLH COMMUNITY IMPACT PROGRAMS



Women's EmpowHERment Institute

Women's EmpowHERment Institute is a women's conference which features discussion panels and training on various topics including self-care, financial literacy and how to set and achieve personal goals. The conference focuses on providing inspiration and resources to women so that they can confidently take on leadership roles within their community, inspire other women and/or take a leap of faith and go back to school, take that new job or start their own business. EmpowHERment Institute has evolved from a 40 participant event at TSTC in 2017 to a Women's EmpowHERment Night in 2023. Over the years this event has had profound growth with long lasting impact for many women in the community.

EMPOWHERMENT SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR | \$2,500

- Name/Business logo on all event promotional materials
- Recognition as the Title Sponsor at the event
- Opportunity to address the audience during event
- Company provided signage placed at Event
- Opportunity to place promotional material inside Swag Bag
- Social Media Recognition and JLH Website Recognition with direct link to your website
- "Sponsor Spotlight" feature in JLH Weekly Mailer with direct link to your website
- One (1) Reserved, First Row Table for Eight (8)

HEADSHOT SESSION SPONSOR | \$500

- Name/Business log on Event Program
- Company provided signage placed at Event
- Recognition as the Headshot Sponsor at the event
- Opportunity to have logo sent with "sponsored by" in headshot email
- Opportunity to place promotional material inside Swag Bag
- Social Media recognition and JLH Website Recognition with direct link to your website
- "Sponsor Spotlight" feature in JLH Weekly Mailer with direct link to your website
- 4 tickets to event

NETWORKING HOUR SPONSOR | \$500

- Name/Business logo on Event Program
- Company provided signage placed at Event
- Recognition as the Networking Hour Sponsor at the event
- Company provided signage placed at Event
- Opportunity to place promotional material inside Swag Bag
- Social Media Recognition and JLH Website Recognition with direct link to your website
- "Sponsor Spotlight" feature in JLH Weekly Mailer with direct link to your website
- 4 tickets to event

MIMOSA & COFFEE BAR SPONSOR | \$300

- Name/Business logo on Event Program
- Recognition as the Mimosa & Coffee Bar Sponsor at the event
- Company provided signage placed at Event
- Opportunity to place promotional material inside Swag Bag
- Social Media Recognition and JLH Website Recognition with direct link to your website
- "Sponsor Spotlight" feature in JLH Weekly Mailer with direct link to your website

SWAG BAG SPONSOR | \$300

- Name/Business logo on Event Program
- Recognition as the Swag Bag Sponsor at the event
- Opportunity to have logo printed on tote bags (black tote bags- white logo)
- Opportunity to place promotional material inside Swag Bag
- Social Media Recognition
- "Sponsor Spotlight" feature in JLH Weekly Mailer with direct link to your website

SPEAKER SPONSOR | \$300

- Name/Business logo on Event Program
- Recognition as the Speaker Sponsor at Event
- Opportunity to place promotional material inside Swag Bag
- Social Media Recognition

VENDOR BOOTH | \$100 (3 available)

- Recognition as the Speaker Sponsor at Event
- Opportunity to place promotional material inside Swag Bag
- "Sponsor Spotlight" feature in JLH Weekly Mailer with direct link to your website
- Name/Business logo on Event Program

JLH COMMUNITY IMPACT PROGRAMS



Our Annual KidFit Festival and Fun Run is set for April 13, 2024 and is open to Harlingen and the entire Rio Grande Valley community. This event has no entry fee and draws many families to participate in educational, fun entertainment and a fun-run. Participants are provided opportunities to learn about services in the community, nutrition, and ways to achieve a healthier lifestyle. Past events have attracted over 500 children and their families and we hope to continue impacting even more this year!

KIDFIT SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR | \$5,000

- Name/Business logo on all KidFit Promotional Materials
- Recognition as the Title Sponsor at KidFit Event
- Company provided signage placed at Event
- Opportunity to include promotional material in Fun Run Bags
- Vendor Booth
- Business logo on T-Shirt
- Social Media Recognition and JLH Website Recognition with direct link to your website
- "Sponsor Spotlight" feature in JLH Weekly Mailer with direct link to your website

FUN RUN MEDAL SPONSOR | \$3,000

- Name/Business logo on Fun Run Medals
- Recognition as the Medal Sponsor during the Fun Run
- Company provided signage placed at Event
- Custom Yard Sign along run
- Opportunity to include promotional material in Fun Run Bags
- Vendor Booth
- Social Media Recognition and JLH Website Recognition with direct link to your website
- "Sponsor Spotlight" feature in JLH Weekly Mailer with direct link to your website

FUN ZONE SPONSOR | \$2,000

- Name/Business logo at Fun Zone
- Recognition as the Fun Zone Sponsor during the Fun Run
- Company provided signage placed at Event
- Opportunity to include promotional material in Fun Run Bags
- Vendor Booth
- Social Media Recognition and JLH Website Recognition with direct link to your website
- "Sponsor Spotlight" feature in JLH Weekly Mailer with direct link to your website

LUNCH BOX SPONSOR | \$2,000

- Name/Business logo on lunch boxes
- Recognition as Lunch Box sponsor during the Event
- Company provided signage placed at Event
- Opportunity to include promotional material in Lunch Boxes
- Vendor Booth
- Social Media Recognition and JLH Website Recognition with direct link to your website
- "Sponsor Spotlight" feature in JLH Weekly Mailer with direct link to your website

FUN RUN BIB SPONSOR | \$1,500

- Name/Business logo on run bibs
- Recognition as run bib sponsor during the Fun Run
- Company provided signage placed at Event
- Opportunity to include promotional material in Lunch Boxes
- Vendor Booth
- Social Media Recognition and JLH Website Recognition with direct link to your website
- "Sponsor Spotlight" feature in JLH Weekly Mailer with direct link to your website

ACTIVITY CARD SPONSOR | \$500

- Name/Business logo on KidFit Activity Cards handed out to each participant
- Recognition as the Activity Card Sponsor during KidFit Festival
- Opportunity to include promotional material in Fun Run Bags
- Social Media Recognition and JLH Website Recognition

HEALTHY MIND AREA SPONSOR | \$500

- Recognition as the Healthy Mind Area Sponsor during the Fun Run
- Company provided signage displayed at Start/Finish Line
- Opportunity to include promotional material in Fun Run Bags
- Social Media Recognition and JLH Website Recognition

HEALTHY LIFESTYLE AREA SPONSOR | \$500

- Recognition as the Healthy Lifestyle Area Sponsor during the Fun Run
- Company provided signage displayed at Start/Finish Line
- Opportunity to include promotional material in Fun Run Bags
- Social Media Recognition and JLH Website Recognition

KIDFIT SPONSORSHIP OPPORTUNITIES CONTINUED...

BICYCLE SPONSOR | \$500

- Company provided signage displayed with bicycles
- Recognition as the Bicycle Sponsor during each bicycle drawing at KidFit Festival
- Opportunity to include promotional material in Fun Run Bags
- Social Media Recognition and JLH Website Recognition

JURRASIC RGV SPONSOR | \$450

- Opportunity to include promotional material in Fun Run Bags
- Social Media Recognition and JLH Website Recognition

VENDOR BOOTH | \$100

- Vendor Booth at KidFit Festival to promote businesses/services in the community and encourage participants to achieve a healthier lifestyle
- Company provided signage displayed at vendor booth

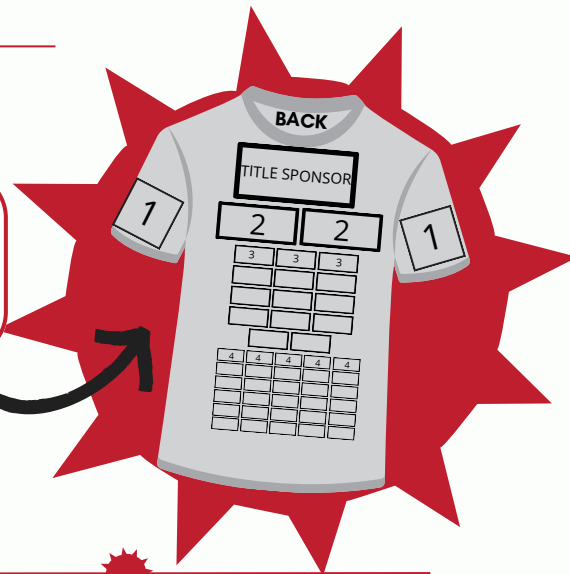


T-SHIRT ADS | \$100-\$750

- Include your Name/Business logo or name on KidFit T-Shirt

KIDFIT T-SHIRT AD OPTIONS

- SPONSORSHIP LOGO OPTION 1: \$750 (2 available)
- SPONSORSHIP LOGO OPTION 2: \$500 (2 available)
- SPONSORSHIP LISTING OPTION 3: \$200 (14 available)
- SPONSORSHIP LISTING OPTION 4: \$100 (30 available)



The goal of the Junior Leagues' Kids in the Kitchen (KITK) initiative, which is supported by The Association of Junior Leagues International, Inc. and its member Leagues, is to promote child health and wellness by empowering children and youth to make healthy lifestyle choices, therefore preventing obesity and its associated health risks.

KIDS IN THE KITCHEN SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR at RIOFEST | \$1,000

(1 available) November 10-11, 2023

- Name/Business logo on all event Promotional Materials
- Banner displayed at KITK at RioFest Event (*Banner must be provided by Sponsor)
- Social Media Recognition and JLH Website Recognition with direct link to your website
- "Sponsor Spotlight" feature in JLH Weekly Mailer with direct link to your website

TITLE SPONSOR at KIDFIT | \$1,000

(1 available) Saturday, April 13, 2024

- Name/Business logo on all event Promotional Materials
- Banner displayed at KITK at KIDFIT Event (*Banner must be provided by Sponsor)
- Social Media Recognition and JLH Website Recognition with direct link to your website
- "Sponsor Spotlight" feature in JLH Weekly Mailer with direct link to your website

FOOD SPONSOR | \$500

(2 available) October 2023 & March 2024

- Name/Business logo on all event Promotional Materials
- Banner displayed at KITK Event (*Banner must be provided by Sponsor)
- Social Media and JLH Website Recognition



JLH FUNDRAISING EVENTS

DOWNTOWN AT SUNDOWN

The Junior League of Harlingen is excited to participate in our community on a regular basis with the creation of Downtown at Sundown. The monthly event allows for local vendors to be showcased and improves economic growth within our community. Music, food, shopping is all available at this FUN event. Profits from this fundraiser will be used to support community impact programming hosted throughout the year.



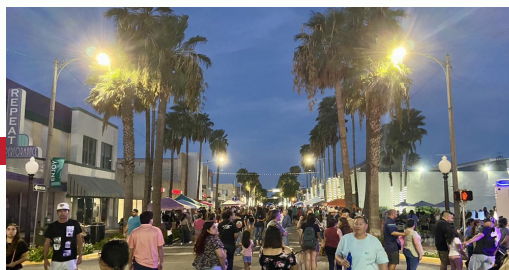
DOWNTOWN AT SUNDOWN SPONSORSHIP OPPORTUNITIES

CAPITAL CITY SPONSOR | \$1,000 (3 Available)

- Available: September- December, January-April or May-August
- Banner provided by sponsor to be displayed at Downtown at Sundown each month sponsored
- Social Media Recognition
- JLH Website Recognition with direct link to your website
- "Sponsor Spotlight" feature in JLH Weekly Mailer with direct link to your website

KOOZIE SPONSOR | \$1,000

- Name/Business logo on all koozies (500 count) to be given year round for each donation to JLH
- Name/Business logo on koozie advertisement
- Social Media Recognition
- JLH Website Recognition with direct link to your website
- "Sponsor Spotlight" feature in JLH Weekly Mailer with direct link to your website



DESIGNER HANDBAG RAFFLE

Junior League of Harlingen is excited for our 4th annual designer bag raffle. The profit from this raffle will be used to support community impact programming hosted throughout the year. Contact one of our members to purchase your tickets for this amazing raffle!

DESIGNER HANDBAG SPONSORSHIP OPPORTUNITIES

HANDBAG SPONSOR | \$300

- Recognition during LIVE drawing
- Social Media Recognition
- JLH Website Recognition

A NIGHT IN VEGAS

An exciting night out 21+ of Vegas brought to you! Enjoy a wonderful evening with games, prizes, and most of all FUN- all while benefitting our community. There will be a silent auction, as well as an art gallery and many other interactive activities to enjoy.



"A NIGHT IN VEGAS" CASINO NIGHT SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR | \$10,000 (1 available)

- Name/Business logo on all Event Promotional Materials
- Name/Business logo on favor chip to be given to each guest
- Recognition as the Title Sponsor at the event
- Naming opportunity on commemorative wall at Children's space in Harlingen Public Library
- Company provided signage placed at Event
- Opportunity to place business card/ promotional items in favor bag.
- Social Media Recognition and JLH Website Recognition with direct link to your website
- "Sponsor Spotlight" feature in JLH Weekly Mailer with direct link to your website
- Two (2) Reserved, Table for 8 (16 tickets to event) with complimentary Champagne on ice

HIGH ROLLER SPONSOR | \$3000 (8 available)

- Name/Business logo on all Event Promotional Materials
- Recognition as the High Roller sponsor at the event
- Naming opportunity on commemorative wall at Children's space in Harlingen Public Library
- Company provided signage placed at Event
- Opportunity to place business card/ promotional items in favor bag.
- Social Media Recognition and JLH Website Recognition with direct link to your website
- "Sponsor Spotlight" feature in JLH Weekly Mailer with direct link to your website
- One (1) Reserved, Table for 8 (8 tickets to event) with complimentary Champagne on ice

BIG MONEY SPONSOR | \$2000

- Name/Business logo on all Event Promotional Materials
- Recognition as the Big Money sponsor at the event
- Naming opportunity on commemorative wall at Children's space in Harlingen Public Library
- Company provided signage placed at Event
- Opportunity to place business card/ promotional items in favor bag.
- Social Media Recognition and JLH Website Recognition with direct link to your website
- "Sponsor Spotlight" feature in JLH Weekly Mailer with direct link to your website
- 4 tickets to the event

JACKPOT SPONSOR | \$1,500

- Name/Business logo on all Event Promotional Materials
- Recognition as the Jackpot sponsor at the event
- Naming opportunity on commemorative wall at Children's space in Harlingen Public Library
- Company provided signage placed at Event
- Opportunity to place business card/ promotional items in favor bag.
- Social Media Recognition and JLH Website Recognition with direct link to your website
- "Sponsor Spotlight" feature in JLH Weekly Mailer with direct link to your website
- 2 tickets to the event

WILD CARD SPONSOR | \$1,000

- Name/Business logo on all Event Promotional Materials
- Recognition as the Wild Card sponsor at the event
- Company provided signage placed at Event
- Opportunity to place business card/ promotional items in favor bag.
- Social Media Recognition and JLH Website Recognition with direct link to your website
- "Sponsor Spotlight" feature in JLH Weekly Mailer with direct link to your website

777 SPONSOR | \$350

- Social Media Recognition and JLH Website Recognition with direct link to your website

JLH FUNDRAISING EVENTS

GENERAL SPONSORSHIP OPPORTUNITIES

Virtual Sponsor - \$300

Social Media Recognition and

JLH Website Recognition for League Year August 2023 - May 2024

We love our sponsors!





JUNIOR LEAGUE OF

HARLINGEN

SPONSORSHIP FORM 2023-2024

Company Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ E-Mail: _____

I/we would like to sponsor the Junior League of Harlingen at the following sponsorship level:

DONATION: _____

I/we would like to sponsor the following item(s) from the 2023-2024 JLH Sponsorship Campaign:

- Kids in the Kitchen- Title Sponsor at Rio Fest | \$1000
- Kids in the Kitchen- Title Sponsor at KidFit|\$1000
- Kids in the Kitchen-Food Sponsor|\$500 *(2 available)*
- KidFit Festival Title Sponsor | \$5,000
- KidFit Festival Fun Run Medal Sponsor | \$3,000
- KidFit Festival Fun Zone Sponsor | \$2,000
- KidFit Festival Lunch Box Sponsor | \$2,000
- KidFit Festival Fun Run Bib Sponsor | \$1,500
- KidFit Festival Activity Card Sponsor | \$500
- KidFit Festival Healthy Mind Area Sponsor | \$500
- KidFit Festival Healthy Lifestyle Sponsor | \$500
- KidFit Festival Bicycle Sponsor | \$500
- KidFit Festival Jurassic RGV Sponsor \$450
- KidFit Festival Vendor Booth | \$100
- KidFit T-SHIRT ad- Option 1 | \$750 *(2 available)*
- KidFit T-SHIRT Ad- Option 2 | \$500 *(2 available)*
- KidFit T-SHIRT Ad- Option 3 | \$200 *(14 available)*
- KidFit T-SHIRT Ad- Option 4 | \$100 *(30 available)*
- EmpowHERment Title Sponsor | \$2,500
- EmpowHERment Networking Hour Sponsor | \$500
- EmpowHERment Headshot Sponsor | \$500
- EmpowHERment Mimosa & Coffee Sponsor | \$300
- EmpowHERment Swag Bag Sponsor | \$300
- Casino Night Title Sponsor | \$10,000
- Casino Night HIGH ROLLER Sponsor | \$3,000 *(8 available)*
- Casino Night BIG MONEY Sponsor | \$2,000
- Casino Night JACKPOT Sponsor | \$1,500
- Casino Night WILD CARD Sponsor | \$1,000
- Casino Night 777 Sponsor | \$350
- Downtown at Sundown Capital City Sponsor |\$1000 *(3 available)*
- Downtown at Sundown Koozie Sponsor | \$1000
- Designer Handbag Raffle- Handbag Sponsor | \$300
- Teen Leadership Conference (TLC) Title Sponsor | \$1,000
- Teen Leadership Conference Journal Sponsor | \$350
- Teen Leadership Conference Speaker Gift | \$25 *(6 available)*
- Teen Leadership C. Raffle/Door Prize Sponsor | \$50*(10 available)*
- Girls Education Mentoring Series Title Sponsor | \$1,500
- Girls Education Mentoring Series Meal Sponsor | \$500
- Girls Education Mentoring S. Confidence Kit Sponsor |\$500
- Girls Education Mentoring Series Completion Gift Sponsor | \$500
- Girls Education Mentoring Series Journal Sponsor | \$500
- Sponsor a Participant \$50/participant (TLC,GEMS, EmpowHERment)
- Virtual Sponsor: \$300 (Social Media/Website)

Name: _____

Signature: _____ Date: _____

JLH Member to Credit: _____

- Payment is attached
- Please invoice my company
- I paid via paypal @JLH2019